

ATTACHMENT B TO POLICY 1250

COMMUNICATIONS COMMITTEE

- A. Members of the Communication Committee and the Chair shall be nominated by the President and ratified by the Board at the meeting following the Annual Meeting.
- B. Members of the Communications Committee shall be Corporate Members of the USPC, Inc.
- C. The Chair of the Communications Committee and the Communications Director are members of the Program Administration Council.
- D. The Communications Committee shall collaborate with the National Office, i.e. the Communications Director and other staff, to improve communications.
- E. The Communications Committee shall develop ways of communicating with and promoting USPC membership through publications, periodicals and other means.
- F. The Communications Committee shall develop ways to communicate with other equine organizations.
- G. The Communications Committee shall help develop ways to promote Pony Club.
- H. The Communications Committee shall help develop ways to recruit appropriate advertisements and communications for USPC materials.
- I. The Communications Committee shall develop ways to improve communications for and at National events and meetings.
- J. The Chair of the Communications Committee shall provide a report of committee activities at each meeting of the Board of Governors.