



Dear Exhibitor,

The Virginia Horse Center, Lexington, VA, will be the site of the *2008 National Championships of the United States Pony Clubs (USPC)* from July 24 to July 27, 2008. Pony Club members will be competing in various disciplines including Dressage, Eventing, Mounted Games, Polocrosse, Quiz, Show Jumping or Tetrathlon. We expect over 800 competitors, along with their coaches, chaperones, parents and other family members to attend this event.

The United States Pony Clubs, Inc. is an educational organization that teaches riding, mounted sports, and the care of horses and ponies to youth. It strives to develop horsemanship, sportsmanship and leadership in its members. USPC Championships is an excellent opportunity for you to introduce our membership to your product(s) or service(s).

The Trade Fair exhibit area will be located in the Howard P. Anderson Coliseum (indoor arena) on the same level as the food services. Please see the vendor, college, or club reservation form for information on the cost of booth space. Electrical hookups (20 amps) are included with the booth space. However, outlets are limited in the arena and will be available on a first-come first-serve basis (sign up early!). Move in for vendors will start at 4:00 PM on Tuesday, July 22nd and vendors must be moved-in by Noon on Thursday, July 24th. Breakdown may begin at 4:00 PM on Sunday, July 27th and vendors must be moved out by 9:00 AM on Monday, July 28th.

Enclosed are a reservation form and Exhibitor/Vendor Agreement showing terms and conditions. A deposit of at least half the total rental fee, or full payment, must be received by USPC, Inc. no later than May 15, 2008 to reserve your space. A copy of your Agreement will be returned to you with the USPC Executive Director's signature after payment is received. *Due also with your initial deposit is a copy of your proof of liability insurance.* Insurance proof can be faxed directly to the National Office from your carrier. (Fax: (859) 233-4652)

Also enclosed is information on becoming a 2008 USPC Business Associate. One of the benefits of this membership is a 10% discount on your trade fair booth.

If you are planning to be part of our Trade Fair, please make your room reservation early, as the rooms in the area will fill up quickly. A lodging pamphlet may be requested from the Lexington Visitor Bureau at (540) 463-3777 or visit their website at www.lexingtonvirginia.com

We look forward to your reply and hope you come to learn more about Pony Club, meet our members, and promote your product at our trade fair. If you have any questions, please call me at (859) 254-7669, ext. 226 or email me at Nancy@ponyclub.org

Sincerely,

Nancy B. Bowling

Nancy B. Bowling,
USPC Trade Fair Organizer

*United States Pony Clubs, Inc., 4041 Iron Works Pkwy, Lexington, KY 40511
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