



The United States Pony Clubs, Inc. E-News from National

February, 2008

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Annual Directory Changes:

Please make the following changes to your copy of the Annual Directory:

Sandi Saari, DC of Laurentian Pony Club (page 83), Northern Lakes Region, has a new email: sandysaari@hotmail.com

PLEASE NOTE: The 2008 Annual Directory will be published and distributed in April. The Directory mails to all Corporate and Life members, and is a handy guide for finding Pony Club leaders and volunteers throughout the country.



**DESIGN THE OFFICIAL T-SHIRT FOR
CHAMPIONSHIPS 2008 AND WIN A
\$100 GIFT CERTIFICATE TO THE
USPC BOOKSTORE!**

- Contest deadline: April 1st
- Use one 8-1/2 X 11 sheet of white paper per entry
- Use up to four colors (Fine point sharpies work the best)
- Use the entire sheet of paper
- Sign the artwork (and be sure your name, rating, age and Pony Club is printed on the back)
- Contest will be open to all active Pony Club members
- \$100.00 gift certificate from USPC Bookstore awarded to winner
- Send artwork to Activities, USPC, 4041 Iron Works Parkway, Lexington, KY 40511

PLEASE NOTE: The competition is called Championships, NOT Nationals.



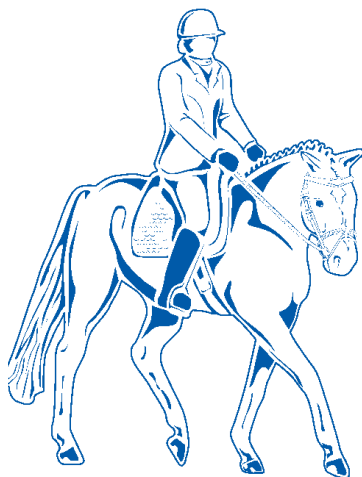
Free Money...

Well Almost! But there are many ways in which you can support Pony Club financially without making a direct contribution. Here are just a few fun and practical ways you can support Pony Club, and help provide important operating revenue for USPC.

- **DO YOU SEARCH THE INTERNET?** If you use Goodsearch.com as your search engine, you can specify Pony Club as your charity, and Goodsearch will donate .01 cents for every search back to USPC. Make Goodsearch.com your search engine and you'll be earning money for Pony Club every time you do a search. Goodsearch is powered by Yahoo.
- And when you're searching the internet, **DO YOU EVER PURCHASE BOOKS ONLINE?** If they are horse books, don't forget to check out the USPC Bookstore web site before going to another source. If you don't see what you want in the Bookstore, just ask. Maybe we have it, or we'll try to find it. This is YOUR Bookstore and we want to provide the goods that you're looking for. As a member benefit, many items are priced below retail.
- Do you subscribe to *The Chronicle of the Horse*? Did you know that if you purchase your subscription or renew your current subscription through the link on the USPC Bookstore site, a portion of that subscription rate will be donated back to USPC?
- Do you contribute to the **UNITED WAY** in your community? If so, ask them if your gift can be designated to The United States Pony Clubs. We receive many gifts throughout the year from community United Way Agencies, and will provide the needed paperwork.
- Do you automatically throw away those credit card offers that you receive almost daily in the mail? Next time you receive the **BANK OF AMERICA PONY CLUB CREDIT CARD**, please open it and read it carefully. Pony Club receives a percentage of every transaction that you make on your Pony Club credit card.
- Does your company make **MATCHING GIFTS**? You can double and sometimes triple the size of your gift by simply filling out the paperwork provided by your employer and sending it in with your gift.
- Next time you complete a **USPC VOLUNTEER EXPENSE FORM**, think about donating a portion of your expenses back to the USPC Annual Fund. There is a place on every form to designate a portion of your reimbursable expenses back as a donation.

Activities Updates:

Serious about Dressage? Check this out!



United States Dressage Federation (USDF) announced today that a 15 minute clip from the trainers' conference with Jan Brink is available for viewing on www.dressagetrainingonline.com

Anyone interested in viewing the entire tape of the trainers' conference held at Starr-Vaughn Equestrian Center, may sign up for monthly access at www.dressagetrainingonline.com USDF members get a 15% discount when they sign up to view educational content on dressagetrainingonline.com.

Brink is a multiple Swedish National Dressage Champion and works with several different horse and rider teams for the video. In addition to his Swedish National Championships, Mr. Brink was awarded the Individual and Team Bronze at the 2005 European Championships and was awarded the Individual Silver at the 2003 European Championships. For more information about USDF visit www.usdf.org, email usdressage@usdf.org, or call 859/971-2277.

Attention Pony Club Members Who Love Tetrathlon:

The following information and the applicable forms are currently on the USPC web site under “Opportunities” and “What’s New”.



International Tetrathlon Exchange 2008

August 5th-26th, 2008

The 2008 International Tetrathlon Exchange will be held in England from August 5-19 and in Ireland August 19-26, 2008. Teams will consist of 4 boys and 4 girls aged from 15 to 21 years with a **minimum rating of C-3** at time of application. Chaperones: two per country; if you are bringing a boys and girls team, chaperones will also act as trainers.

Teams will arrive and depart from Heathrow Airport and will be billeted with families in the West Country. They will take part in the U.K. Championships, which will be based at Wincanton in Somerset, and they will also take part in our National Championships held at Hartpury College in Gloucestershire.

There will be expeditions to include cultural, sporting and retail therapy, and hopefully a visit to London.

Applications are due March 1, 2008. For more information about the Tetrathlon Exchange, contact Wayne Quarles activities@ponyclub.org or Dean Torsilieri dean@torsilieri.com.

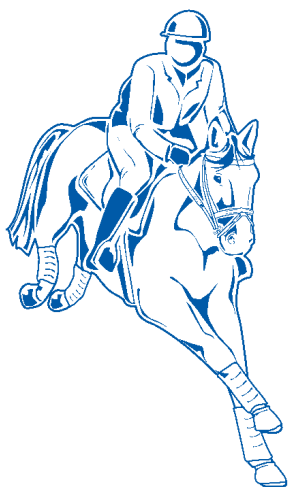


What’s New in International Exchange Opportunities?

The USPC is please to announce **the North Atlantic Rally Exchange (NARE) for 2008**. Applications for this exchange are posted on the USPC website under “What’s New.” The Exchange will take place April 12-20, 2008, in Canada.

This exchange is meant to be an educational rather than a competitive exchange. Activities are tentatively scheduled to include, an afternoon of riding trails, a flat riding clinic, a cross-country clinic, sightseeing, and shopping. For more information please contact either Emsie Parker, eparker@vail.net or Wayne Quarles, activities@ponyclub.org

HOW TO QUALIFY FOR THE USEF NATIONAL PONY JUMPER CHAMPIONSHIPS



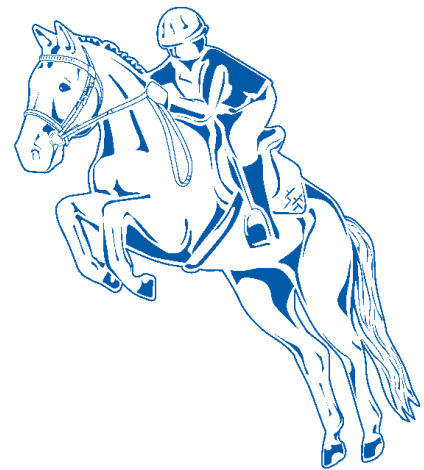
One of the many exciting opportunities available to Pony Club Members is representing USPC at the United States Equestrian Federation (USEF) Pony Jumper Championships at the Pony Finals. Normally held in early August, the Pony Jumper Championship (**a Junior Olympic event**), is a test of show jumping ability over challenging courses held over three nights to determine the team and individual medal winners. Our Pony Club teams and individuals have excelled in the competition, winning an individual gold medal and team bronze in the last 6 years, with individuals finishing in the top 10 every year. Linda Allen and Richard Lamb have served as coaches for the team, making this competition a wonderful learning event.

So how do you qualify to ride on the USPC Team at Pony Finals? Know the rules. First you must be riding a pony (14.2 H and under of course) and be **comfortable and confident jumping fences up to 3’6”** (USEF Level 3). You have to be **17**

years of age or younger and you have to be **at least a D-3**. All individuals must qualify for the team by earning USEF points. You will need to become a **member of the USEF and the United States Hunter/Jumper Association (USHJA)**, which you can do online at www.usef.org. You can print your membership card online. Make copies of it; you will need it at every show. Dues for the USEF junior membership are \$35, and \$45 for the USHJA. You will need to record your pony with the Federation, and then get a pony measurement card at the first Federation licensed regular (not local) show you attend.

The United States is divided by the USEF into zones. You can see which zone your state is in on the web at <http://www.usef.org/contentpage2.aspx?id=2008points>. You compete in your zone until you file your declaration to compete on the Pony Club team. Pony Club team members can reside in any state. You will want to review the qualifying criteria for US Pony Club as follows:

For the 2008 qualifying year, the US Pony Club qualifying criteria are: "Pony and Children's Jumper classes held at USEF Licensed regular (not local) competitions starting on **or between June 2nd, 2007 and June 1st, 2008**. Level 1 class points will count as ½ of their point value. Ties will be broken by the greatest number of points earned above Level 2. Riders must be current members in good standing of USPC with a minimum D-3 rating and **declare their intent to compete for USPC by March 15, 2008**. Riders must be members of USEF and ponies must be recorded with USEF at the time of declaring their intent to compete for USPC."



So now that you have all those cards, what do you do? You write and request prize lists. You take your excellent horse management skills and go to some shows. Remember that you are an ambassador for Pony Club at these shows; your pony should be in condition, well-groomed, and your turn-out should be good. For classes held in the day, you can wear polo shirts, but you should be in formal attire for evening classes or for classes designated as Classics. At the Pony Jumper Championship, your attire is formal for each class. You may feel like you are on a campaign, and that is often what it is, as you are gaining experience along the way. USPC has a resource list of trainers, many competing at the Grand Prix level, who can offer advice and coaching, or you can ask for help from senior members of your club. You will appreciate their advice for course walks and schooling at the show.

You must declare to USPC your intention to qualify for the USPC Pony Jumper Team by March 15, 2008.

After that you can keep track of your results at the shows; your points are generated by these results, and it is your responsibility to monitor them and make sure they are correct. (Check at usef.org, then click on Points and Awards, then USPC Pony Jumper Standings; this list will be current after March 15, 2008) Please note that the Qualifying period for points goes from June 2nd of the previous year to June 1st of the current year! Points from classes which meet the specifications outlined in the Zone and USPC criteria will be used to calculate the top four pony/rider combinations in each Zone and for USPC. Each team will include the top three or four pony/rider combinations from their Zone. If there are not enough to make a team, 2 riders can compete as individuals. The alternate member(s) of the Pony Club Team are always invited to join many of the activities at Pony Finals if they are able to attend.

So in a nutshell, you get to the USEF Pony Jumper Championships by (1) practicing excellent show jumping technique, (2) knowing the rules, (3) practicing sound horse management skills, (4) going to USEF licensed shows to earn points, (5) declaring by March 15 your intent to represent the USPC zone, and (6) being selected on the basis of those points and the USPC criteria to represent The US Pony Clubs at the USEF Pony Finals in August. Have fun along the way, the process is easier than it seems. If you have any questions, please contact Wayne Quarles at activities@ponyclub.org or 859-254-7669 or Richard Lamb at irlamb9@aol.com .

Pass This on to any Pony Club Members Interested in Equine Journalism:

2008 American Horse Publications (AHP) Student Award Contest



If you are a high school senior or an undergraduate college student during the 2007-2008 undergraduate college year, with at least one semester before graduation, you have a chance to win a cash award of \$1,000 plus an all-expense paid trip to AHP's annual meeting and seminar in Saratoga Springs, NY, on June 19-21, 2008. The seminar will include three days of educational sessions and related activities including the Student Award Party and Auction and Annual Awards Banquet and Presentations. The Student Award Winner will have an **opportunity to meet leading equine publishing professionals and discuss career possi-**

bilities. The winner will also receive an all expense paid trip hosted by Publishers Press to one of their Two-Day Customer Education Seminars in Louisville, Kentucky, to have a unique experience to learn the printing process.

All qualified applicants will receive a complimentary Student annual membership and a complimentary Student registration certificate for the annual seminar.

American Horse Publications is a non-profit association of more than 450 equine-related publications, individuals, associations, and businesses which share an interest in equine publishing.

Student Award applicants are required to send a completed application form plus additional information by **March 14, 2008**. Eligible students may access guidelines and application at the AHP website at www.americanhorsepubs.org. The AHP Student Award Contest is open to residents of the US and Canada only.

American Horse Publications offers other opportunities to students wishing to become involved in the equine publishing industry.

Student Membership is open to high school, college, and graduate students for an annual fee of \$25. Student Members receive the following: certificate of membership, an opportunity to attend the AHP seminar at a reduced registration fee, listing in the online Membership Directory, the AHP newsletter, "AHP For the record," and eligibility for Student classes in the AHP annual Awards Contest.

The AHP Student Mentoring Program is designed to provide students with insight into a career in the equine publishing industry through interaction with AHP professionals. The AHP Mentoring Program is open to all student AHP members.

For more information on American Horse Publications and its programs, visit www.americanhorsepubs.org or contact: Chris Brune, American Horse Publications, 49 Spinnaker Circle, South Daytona, FL 32119; Phone (386) 760-7743; Fax: (386) 760-7728; E-mail: AHorsePubs@aol.com .

ELCR/BREYER BENEFIT MODEL PROGRAM

Application Rules



SPONSORED BY:
EQUESTRIAN LAND CONSERVATION RESOURCE
and BREYER ANIMAL CREATIONS®, a division of
REEVES INTERNATIONAL, INC.



Purpose of the Program

To recognize and assist community conservationists and equestrian groups in their efforts to preserve land and open space for equestrian use by distributing funds raised by the sale of a special Breyer® Benefit Model designed and developed by Breyer Animal Creations, a division of Reeves International, Inc. ("Breyer"), which will be promoted in cooperation with the Equestrian Land Conservation Resource ("ELCR") (together, the "Sponsors").

The Program:

In order to be considered, groups or associations which meet the criteria for this program should complete the application located on the Sponsors' websites (www.elcr.org and www.BreyerHorses.com), during the application submission period of **January 1, 2008 through September 1, 2008**. The Sponsors will choose one or more applicants to receive a donation to further their efforts at land and open space preservation for equestrian use.

How to Apply:

1. Complete the application which can be found on the Sponsors' websites, at www.elcr.org and www.BreyerHorses.com, or write to ELCR to obtain an application, at the following address: Equestrian Land Conservation Resource, 4037 Iron Works Parkway, Suite 120, Lexington, KY 40511.
2. Send the completed application to: Equestrian Land Conservation Resource, 4037 Iron Works Parkway, Suite 120, Lexington, KY 40511, or fax to (859) 455-8381. Applications may also be submitted via email to director@elcr.org. No other method of submission will be accepted. **Entries must be received by midnight September 1, 2008.**

OFFICIAL RULES

1. By submitting an application, you agree to be bound by the program rules.
2. Applications may be submitted by people of all ages. However, if you are submitting an application and are under the age of 18, you must have permission from your parent or legal guardian.
3. The Sponsors of the program are Equestrian Land Conservation Resource ("ELCR") and Breyer Animal Creations, a division of Reeves International, Inc. ("Breyer").
4. The application period for this program begins **January 1, 2008**. All entries must be received by ELCR by **September 1, 2008**. The Sponsors are not responsible for lost, late, illegible, incomplete, postage due or misdirected entries. All entries must be written in English. Proof of posting or proof of submission of e-mail is not proof of entry.
5. Limit one (1) application per group or organization.
6. The program is open to all applicable equestrian land conservation groups and organizations in the United States. Employees of ELCR, Breyer and Reeves International, Inc. are not eligible to apply. Void where prohibited by law.
7. All applications become the property of ELCR and Breyer and may be used or reproduced without additional consent or compensation, and will not be acknowledged or returned. Applicant agrees that following submission of his or her entry, copyrights with respect to the application will transfer to the Sponsors.
8. Recipient(s) will be announced by January 31, 2009.
9. For a list of recipient(s), visit the Sponsors' websites after January 31, 2009 at (www.BreyerHorses.com or www.elcr.org).
10. Sponsors reserve the right to amend or withdraw the program as necessary due to circumstances beyond its control.
11. By participating, the applicant releases the Sponsors from all liabilities with respect to the program.
12. The recipient(s) will be decided by the Sponsors in their sole discretion. The decision of the Sponsors will be final and binding in all respects.
13. By submitting an application, you agree that if selected as a recipient, you and/or your organization will utilize any funds received under this program in the manner described in your original application.

EQUESTRIAN LAND CONSERVATION RESOURCE AND BREYER® BENEFIT MODEL PROGRAM



Application Form

See other side for application rules for reference



Name of Organization _____

Contact Name _____

Position _____

Address _____

Email _____

Phone _____

1. Please provide the mission statement and purpose of your organization.

2. In no more than 400 words, please explain why your organization should be considered to become a beneficiary of funds raised through the ELCR Breyer Benefit Model Program. Include how the funds would be used and who would benefit.

Please submit your application to be received no later than September 1, 2008:
Via Mail: ELCR, 4037 Iron Works Parkway , Suite 120, Lexington KY 40511 **-OR-**
Via fax: (859) 455-8381 **-OR-**
Via email: director@elcr.org

REGION & CLUB Summary of 2007 Cash Receipts & Disbursements

Region Name _____ Club Name _____ Club # _____

Completed By _____ RS or DC Name _____

REGIONS/CLUBS WITH ANNUAL GROSS RECEIPTS OVER \$25,000 MUST FILE AN IRS FORM 990 OR 990-EZ.

The following information is kept on file for your club to satisfy the requirements of the IRS for maintaining USPC's Group Tax Exemption. Your Club Treasurer may submit this information as an Income Statement and Balance Sheet if using a computerized accounting program. Contact your accountant or Karen Winn, Director of Finance and Administration, at the USPC Office at 859-254-7669, ext. 230, or email at mainoffice@ponyclub.org for information on this process. Fax to 859-233-4652.

For the Year 1/1/07 through 12/31/07

DUE 2/15/08

REVENUES:	Column 1
1. Dues: report all dues collected here	
a. 2007 Dues Collected in 2006 (<i>shown in 2006 as #1C under Revenue</i>)	_____
b. 2007 Dues Collected in 2007	_____
c. 2008 Dues Collected in 2007 * * <i>not considered 2007 income, but are considered a prepaid expense for 2008, (a short-term club asset) which you will carry forward into 2008</i>	_____
2. Lesson Fees	_____
3. Sponsor's Fees	_____
4. Contributions	_____
5. Clinic Fees	_____
6. Rating Fees	_____
7. Fund Raising <i>Car wash, tack sale, etc.</i>	_____
8. Special Activities, <i>Horse show, etc.</i>	_____
9. Championships Entry Fees Collected	_____
10. Other Rally Entry Fees Collected	_____
11. Investment Income (Interest)	_____
12. Gross Sales of Assets <i>Property, horses, etc.</i>	_____
13. Gross Sales of Inventory <i>T-shirts, sweatshirts, mugs, etc.</i>	_____
14. Other Income (describe)	_____
_____	_____
_____	_____
_____	_____
TOTAL ALL ABOVE:	_____
Less #1c above	_____
A. Net Receipts for 2007:	_____
<i>Note: if amount in A is above \$25,000, your club will need to file IRS Form 990. Further information and forms are available at: www.irs.gov.</i>	
<p>Keep one copy</p> <p>Send one copy to USPC Office, 4041 Iron Works Parkway, Lexington, KY 40511</p> <p>Clubs must also send one copy to your RS</p>	

EXPENSES:	Column 2
1. 2007 Dues	
a. Prepaid in 2006 for 2007* * <i>a prepaid expense (i.e., a short-term club asset from 2006 – see Revenue #1C from 2006 Report)</i>	_____
b. Paid to Region in 2007	_____
c. Paid to USPC in 2007	_____
d. Dues for 2008 paid in 2007 <i>(considered a prepaid expense for 2008; i.e., a short-term asset)</i>	_____
2. Instruction Expense <i>Cost of instructor, facility rent, etc.</i>	_____
3. Clinic Expense <i>Cost of clinician, facility rental, promotion, insurance, etc.</i>	_____
4. Rating Expense <i>Expenses of examiner, etc.</i>	_____
5. Fund Raising Expense <i>Cost of promotion, supplies, etc.</i>	_____
6. Special Activities Expense <i>All expenses related to activity</i>	_____
7. Championships Expense <i>Entry and other fees paid, travel expenses, etc.</i>	_____
8. Other Rally Expense <i>Entry and other fees paid for Regional rallies</i>	_____
9. Purchase Price of Assets/Inventory <i>Include costs associated with selling: freight, advertising, etc.</i>	_____
10. General Club Expenses	
Postage/Printing	_____
Telephone	_____
Supplies	_____
Books, Publications, Pins, Awards	_____
Insurance	_____
Field Trips/Fun Activities	_____
USPC Annual Meeting	_____
Regional Meeting(s)	_____
Team Equipment	_____
Club Equipment	_____
Facilities Fees	_____
Other (describe)	_____
_____	_____
_____	_____
TOTAL ALL ABOVE	_____
Less 1d. above	_____
B. Net Expenses for 2007:	_____
Net Receipts from Col. 1 (A)	_____
Less Net Expenses from Col. 2 (B)	_____
A - B = NET INCOME FOR 2007	_____

CLUB SUMMARY OF 2007 CASH RECEIPTS & DISBURSEMENTS

Region Name _____ Club Name _____ Club # _____
Completed By _____ RS or DC Name _____

REGIONS/CLUBS WITH ANNUAL GROSS RECEIPTS OVER \$25,000 MUST FILE AN IRS FORM 990 OR 990-EZ.

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For the Year 1/1/07 through 12/31/07

DUE 2/15/08

CASH SUMMARY FOR 2007:	
A. Beginning Balance 1/1/07	_____
B. Ending Balance 12/31/07	_____
C. Increase (Decrease) in current yr.	_____
(A - B = C)	
NOTE: This will not necessarily match the totals on the previous page.	
ALL ACCOUNTS - FINAL BALANCES FOR 2007:	
<i>Give the balance for all accounts as of 12/31/07</i>	
Checking Account	_____
Savings/Money Market Acct.	_____
Other Account(s)	_____
TOTAL:	_____

ASSETS:	
<i>List estimated or actual values</i>	
Real estate	_____
Other property	_____
Funds (CDs, etc.)	_____
Equipment	_____
TOTAL:	_____
Preparer _____	
Signature _____	
Date _____	

Note: NEW FOR 2008!

All clubs and regions with gross receipts of less than \$25,000 for 2007 MUST log on to the IRS web site, www.irs.gov and file the new "E-Postcard," the 990-N, to maintain tax exempt status. You must know your club/region's Federal EIN to complete this simple form (this information is available in the back of the USPC Annual Directory or by contacting Karen Winn at mainoffice@ponyclub.org).

The deadline for completing the E-Postcard is May 15, 2008.

Please check one:

- My club/region has filed the E-Postcard for 2007
- My club/region will be filing the 990 or 990-EZ for 2007.
- My club/region did not do either; I need help. Contact me:

Name _____ Email _____ Phone _____