



USPC[®]

The United States Pony Clubs, Inc.

The Kentucky Horse Park, 4041 Iron Works Parkway, Lexington, KY 40511-8483
859/254-7669 (PONY) Fax 859/233-4652 email: uspc@ponyclub.org

ADVERTISING CONTRACT & INSERTION ORDER

Publication: (check all that apply)

- USPC News:* Winter Spring Summer Fall
 USPC Annual Directory

Ad Material Information:

Advertiser/Company Name _____

Ad Size _____

	Yes	No
Camera ready	<input type="checkbox"/>	<input type="checkbox"/>
Negatives/separations	<input type="checkbox"/>	<input type="checkbox"/>
Black/white	<input type="checkbox"/>	<input type="checkbox"/>
Velox provided	<input type="checkbox"/>	<input type="checkbox"/>
2/C (black and PMS 293)	<input type="checkbox"/>	<input type="checkbox"/>
Color Key provided*	<input type="checkbox"/>	<input type="checkbox"/>
4/C	<input type="checkbox"/>	<input type="checkbox"/>
Color Key provided*	<input type="checkbox"/>	<input type="checkbox"/>

**Color keys/guides must be provided with all color advertising. Additional costs will be incurred if publisher must create color guide. To forfeit the creation of a color key and all responsibility for color reproduction of materials, check here*

Special Instructions _____

Signature _____

Date _____

As an advertiser or advertiser's agent/representative placing the above ad(s), I have read the "Advertising Policy and Conditions" and understand and accept the provisions and terms.

Ad Insertion Information:

Contact _____

Phone _____ Fax _____

E-mail address _____

Billing agent and address:

Basic Rate \$ _____

Agency/camera ready discount -15%

Final rate \$ _____

Amount enclosed \$ _____

Bill me yes no

(Payment upon billing due within 30 days of receipt of invoice or all discounts forfeited.)

The United States Pony Clubs, Inc.

4041 Iron Works Parkway
Lexington, Kentucky 40511
859/254-7669 • fax 859/233-4652