



The United States Pony Clubs, Inc.

The Kentucky Horse Park, 4041 Iron Works Parkway, Lexington, KY 40511-8483
859/254-7669 (PONY) Fax 859/233-4652 email: uspc@ponyclub.org
www.ponyclub.org

The United States Pony Clubs, Inc. (USPC) is one of the country's leading equestrian organizations. Through its educational and instructional programs, Pony Club members not only learn skills related to the care and riding of horses, but develop character, leadership, confidence, and a sense of community... all values we strive to see in our future leaders.



2019 Equine Symposium & Convention Hosted by USPC

Connecting City and Countryside with The United States Pony Clubs and the USPC Metropolitan Region

The 2019 Equine Symposium and Convention, hosted by The United States Pony Clubs and the Metropolitan Region, will be held January 30 – February 3 at the Hilton Stamford Hotel in Stamford, CT. This Symposium brings together 1,000+ Pony Club members, volunteers, leaders and families from across the country. The weekend is filled with workshops, educational activities, along with a Research Project Fair designed for all levels and ages of Pony Club members, and a fun Saturday evening banquet. Many equine and youth leadership organizations in surrounding areas will be invited to attend and all workshops are open to the public who wish to register.

We want you to be part of the fun! Through your sponsorship, you will have access to an organization dedicated to developing leaders of the future, in and out of the equine world.

Sponsorship levels and benefits are listed in the attached materials. Your support will generate great visibility for your business and goodwill among USPC members, their families, and the hundreds of volunteers working to make this event possible.

Don't miss out, and please know that any amount will be greatly appreciated. The United States Pony Clubs, Inc. is a non-profit, 501(c)(3) organization – www.ponyclub.org



2019 Equine Symposium & Convention Hosted by USPC

2019 Equine Symposium and Convention Hosted by The United States Pony Clubs

SPONSORSHIP OPPORTUNITIES

Title Sponsor

- Recognition as the Title Sponsor of the 2019 Equine Symposium and Convention
- Recognition on social media
- Recognition and signage at the Equine Symposium and Convention
- Full page ad in the Equine Symposium and Convention Program
- Logo placement on tote bags
- Logo and link on the USPC home page and 2019 Equine Symposium and Convention website for one year
- Logo placement on event app
- Complimentary booth in the Trade Fair
- 4 Registrations to the Equine Symposium and Convention
- One reserved table and 10 tickets to the Saturday Evening Banquet
- Invitation to present a workshop(s) at the Equine Educational Symposium (if applicable)
- Recognition at the Meeting of the Corporation on Saturday morning
- Portfolio Service with promotional materials placed in registrant packets

INVESTMENT.....\$7,500

Exclusive - One opportunity available at this level

Deadline December 15th, 2018

Presenting Sponsor

- Recognition as the Presenting Sponsor of the 2019 Equine Symposium and Convention
- Recognition on social media
- Recognition and signage at the Equine Symposium and Convention
- ½ page ad in the Equine Symposium and Convention Program
- Logo and link on the 2019 Equine Symposium and Convention website for one year
- Logo placement on event app
- Logo on the tote bags 9 (not exclusive at this level)
- Complimentary booth in the Trade Fair
- 2 Registrations to the Equine Symposium and Convention
- 2 tickets to the Saturday Evening Banquet with reserved seating

INVESTMENT.....\$5,000

Two opportunities available at this level

Tote Bag Sponsor

- Company logo will be placed prominently on tote bags
- Logo and link on the 2018 Equine Symposium and Convention website for one year
- Logo placement on event app
- Recognition in the Equine Symposium and Convention Program
- Complimentary booth in the Trade Fair
- Portfolio service with promotional items placed in registrants packets

INVESTMENT.....\$3,500

One opportunity available at this level

USPC Equine Anatomy Lab Sponsor

The USPC Equine Anatomy Lab is staffed by USPC Graduate and equine Veterinarian Dr. Brad Gordon and Vet Technician Cindy Healy as well as numerous Pony Club Graduates. The Lab offers hands-on experience to see and touch more than 100 actual equine specimens. The USPC Anatomy Lab is a long-time favorite of all Convention attendees.

- Company logo on the USPC Convention website for one year
- Logo placement on event app
- signage on site
- Opportunity to participate in the Anatomy Lab
- Recognition in the Equine Symposium and Convention Program

INVESTMENT.....\$2,500

One opportunity available at this level

Keynote Sponsor

- Recognition as the Keynote Speaker Sponsor in all media and materials
- Complimentary tickets to the Saturday evening banquet (# tbd)
- Other benefits negotiated as plans develop

INVESTMENT.....\$2,000

~~One opportunity available~~ - **SOLD**

Pony Paddock Sponsor

Support the younger members of Pony Club as they participate in the Pony Paddock. Pony Paddock is geared for those members who aren't quite ready to attend the workshops, but still have an equine interest. Pony Paddock features equine games, crafts, and learning opportunities geared to member's age level and much more.

- Recognition as a Pony Club Paddock Sponsor in the Equine Symposium and Convention Program
- Logo and link on the 2019 Equine Symposium and Convention website for one year
- Logo placement on event app
- Signage at Pony Paddock on site.
- Opportunity to participate with activities and/or product

INVESTMENT.....\$ 500

Multiple opportunities available – **1 SOLD**

Research Project Fair Sponsor

The Research Project Fair is open to all Pony Club members, allowing for all ages to design, research and display their own research project. Each project is judged by a panel made up of veterinarians, veterinary technicians, researchers, teachers and Pony Club graduates. Prizes for 1st through 5th place in each division and ribbons will be awarded to all participants. All contest entries will be prominently displayed at the Equine Symposium and Convention for everyone's educational enjoyment.

Benefits negotiable at both levels

TITLE SPONSOR INVESTMENT.....\$1,500

~~One opportunity available~~ --**SOLD**

SPONSOR INVESTMENT.....\$ 500

Multiple opportunities available

Portfolio Service

Portfolio Service allows your company to place its promotional material and/or product samples in the registration packets of full registrants. This is a great way to get your product information in front of the Pony Club buying public. Sponsor is responsible for providing materials within the determined timeframe.

INVESTMENT.....\$500

Multiple opportunities available

Friends of the 2019 Equine Symposium and Convention

As a Convention Friend, your name or company logo will be included in the official program, and on any additional materials where Convention sponsors are listed. Your investment will support the activities offered for all Pony Club members, volunteers, families and friends.

INVESTMENT.....\$150

Advertising for the Equine Symposium and Convention Program

Promote your business with an ad in the Equine Symposium and Convention Program. All ads are 4-color and must be print-ready. Limited space is available and must be reserved with materials submitted by January 3rd.

½ page ad	\$100
Full-page ad	\$200
Full-page Back Cover	\$300

Ad Dimensions: Full page non-bleed 8" x 5"

½ page horizontal 4" x 5"

Silent Auction

We will be holding a Silent Auction to help raise funds for both the hosting Region and the national organization. If you would like to donate an item(s) to the Silent Auction, please check below and we will contact you to arrange for pick-up or shipping.

2019 Equine Symposium and Convention SPONSORSHIP AGREEMENT

Company/Organization/Individual Name: _____
(as you would like it listed for acknowledgement in proceedings book)

Contact Name _____

Street Address _____

City, State, Zip _____

Phone: Business _____ Cell _____

Email _____

Sponsorship Levels

I agree to donate at the level checked as a sponsor of the 2018 USPC Equine Symposium and Convention.

_____ Title Sponsor at \$7,500

_____ Presenting Sponsor at \$5,000

_____ Tote Bag Sponsor at \$3,500

_____ USPC Equine Anatomy Lab Sponsor at \$2,500

~~SOLD~~ Keynote Speaker Sponsor at \$2,000

_____ Pony Paddock Sponsor at \$500

_____ Research Project Fair Sponsor at ~~\$1,500~~ SOLD/\$500

_____ Portfolio Service at \$500

_____ Friend of the 2018 Equine Symposium and Convention at \$150

_____ I would like to donate an item to the Silent Auction. Please contact me.

_____ Program Advertising: _____ 1/2 page, _____ Full-Page, _____ Back Cover

Contact: advertising@ponyclub.org

Signature

Date

_____ Check is enclosed, made payable to the United States Pony Clubs.

_____ Please invoice me for my sponsorship.

Return form and payment to:

USPC National Office

Attn: Equine Symposium Sponsor, 4041 Iron Works Parkway, Lexington, KY 40511

Your generous contribution enables Pony Club to continue its mission. www.ponyclub.org

Deadline for sponsorship and advertising is January 3rd, 2019 unless otherwise noted.