

Equine Symposium & Convention hosted by Pony Clubs, Inc.

Trade Fair, Sponsor, and Advertising Opportunities January 2019

Connect face to face with hundreds of active youth equestrian leaders and members!

Dear Exhibitors and Friends,

Join us for the **2019 Equine Symposium & Convention, hosted by USPC**, in Stamford, CT. Pony Club members are hands-on equestrians being well educated in care, safety and fun with horses. Our **attendee members, parents, instructors, and leaders**, are enthusiastic participants in our educational workshops, equine industry expert lectures, Trade Fair, the Research Project Fair, and Equine Anatomy Lab.

Equine Symposium & Convention Fast Facts

When: January 30 – February 3, 2019

What: **Equine Symposium & Convention, hosted by USPC:** Details on the [Pony Club website](#).

Space Rental includes:

- Exhibitor Space with 8' skirted table and chairs
- One listing in our event app with hyperlink
- One listing in our Meeting Program

Where: Hilton Stamford Hotel, Stamford, CT. [USPC group rate is \\$129/night](#), book by Jan. 9.

Who: 500 – 700 Pony Club youth members, parents, and volunteer leaders from all over the United States.

Why: Our **Trade Fair and Sponsor opportunities** provide memorable ways to connect with our active equestrian community at affordable rates.

Timeline

EARLY BIRD DISCOUNT: Deduct 10% from your total when we receive your down payment by Oct. 19, 2018!

- Nov. 8 - Pre-event advertising in *Pony Club News* magazine print/online deadline
- **Nov. 15, 2018 - Vendor Reservation, all Trade Fair forms & deposit due**
- Jan. 3 - Sponsorship deadline
 - Meeting Program advertising deadline (material & space reservation)
 - Final Payment due – also insures your listing in our event app!
 - **PROOF OF INSURANCE MUST BE RECEIVED IN THE PONY CLUB OFFICE OR MERCHANT WILL NOT BE ALLOWED TO SET UP.**
- Jan. 29 – Set up of Trade Fair begins at 2 pm
- Jan. 30 – Trade Fair opens at 12 noon
- Feb. 3 – Trade Fair move out begins at noon.

Sponsorship Opportunities:

For exciting ways to put your name in front of everyone at our Convention, as well as the entire Pony Club membership, check out our [Sponsorship Opportunities!](#) For Advertising information please contact us at advertising@ponyclub.org

How to sign up for the Trade Fair:

Visit the [Symposium & Convention Trade Fair page](#) for forms and more details. Email, fax, or mail forms to the Pony Club National Office. Please include your **Reservation Form (Vendor, College/School, or Club/Center/Region)**, **Exhibitor Agreement**, **deposit**, and **proof of liability insurance** to Pony Club by **November 15, 2018** to reserve space. Email Certificate of Insurance to Admin@ponyclub.org or fax to 859-233-4652.

We look forward to your reply and hope you come to promote your products or services through sponsorship and our trade fair, as well as learn more about Pony Club and meet our members,

Save the Date: 2019 Pony Club Championships East, July 24 – 28 at Tryon International Equestrian Center in NC!

With Best Regards and Good Wishes,

Caryn Sappelli, CTA

Trade Fair Organizer & Certified Tourism Ambassador

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