

ATTACHMENT E TO POLICY 1250
STRATEGIC PLANNING COMMITTEE

In order to effectively accomplish the mission of The United States Pony Clubs, Inc., and to provide greater organizational representation, the Board of Governors realizes that a Strategic Planning Committee is necessary, created by Board resolution that establishes the name, nature, function, and tenure.

A. Committee Membership. In addition to the membership requirements of Policy 1250, Committees of the Board of Governors, the Strategic Planning Committee has the following specific membership requirements: representation from the Instruction, Activities, and Regional Administration Councils; familiarity with volunteer leadership roles and expectations within USPC. Prior experience with strategic plan development and/or program evaluation is helpful, but not required.

B. Responsibilities and Tasks.

1. In coordination with the Board of Governors, develop and maintain an organizational strategic plan.
2. Oversee and facilitate reporting on progress toward attainment of strategic plan goals.
3. Organize and implement annual “Strategic Thinking” activity during the May Board of Governors meeting to engage the Board and staff in development, assessment, and/or modification of organizational strategic goals.
4. Lead outreach activities to help socialize current strategic plan and goals across the organization, including members and volunteer leaders at the national, regional, and local levels.

C. Reporting and Representation.

1. The Strategic Planning Committee reports to the Board of Governors with a coordinating and advisory relationship to the President. A written report is expected at least three times per year, usually prior to the submission to the Board of Governors, in a format as decided by the Board, or the President on behalf of the Board. The Board or the President may also require additional reports, written or oral.
2. The Strategic Planning Committee must provide representation to the following: Program Administration Council, and as directed or warranted.