

**ATTACHMENT C TO POLICY 8001
MEMBERSHIP COMMITTEE**

In order to effectively accomplish the mission of The United States Pony Clubs, Inc., and to provide greater organizational representation, the Board of Governors realizes that a Membership Committee is necessary.

A. Committee Membership. In addition to the membership requirements of Policy 8001, Regional Administration Council Committees, the Membership Committee has the following specific membership requirements: a committee member representing adult members and a committee member representing Riding Center members.

B. Responsibilities and Tasks.

1. Review and report detailed membership information gathered from data and actual member interviews.
2. Identify demographics and membership trends, advising appropriate committees/departments of results, and making recommendations when appropriate.
3. Work as needed with Marketing/Communications Department to educate regions and clubs/centers about membership benefits, challenges and opportunities.
4. Work as needed with Leadership Education and Support Committee to provide information about membership trends and identified needs.
5. Research demographic and membership information of other organizations (such as Girls Scouts, 4-H, etc.) for comparison to USPC.
6. Complete other projects as identified or assigned by the Vice-President of Regional Administration.

C. Reporting and Representation.

1. The Membership Committee reports to the Vice-President of Regional Administration. A written report is expected at least three times per year, usually prior to the submission of the Vice President's report to the Board of Governors, in a format as decided by the Vice-President. The Vice-President may also require additional reports, written or oral.
2. The Membership Committee must provide representation to the following:
other committee(s) as directed or assigned by the Vice-President of Regional Administration.