

**UNITED STATES PONY CLUBS**  
**POLICY STATEMENT**

**SUBJECT: USPC Corporate Symbols and Products**

**EFFECTIVE DATE: 10/29/16**

**POLICY NO: 9200**

**I. PHILOSOPHY:**

In order to provide pride in the national organization and to protect the USPC brand and its intellectual property, the Board of Governors enacts this Policy and attachments specific to USPC related logos, trademarks, symbols, and products.

**II. POLICY STATEMENT:**

The Policy of the Board of Governors is only the National Organization, Regions, Registered Clubs, Riding Centers, and other entities authorized by the Board of Governors for the use of USPC licensed products may use the USPC logos, trademarks, symbols, and products.

**III. AMPLIFYING INSTRUCTIONS AND GUIDELINES:**

See attachments.

**IV. DELEGATION OF AUTHORITY:**

The Executive Director and the President shall have oversight of this policy.

**V. ENACTMENT:**

Established: 

Date: 10/29/16

Board President

**VI. ATTACHMENTS**

- A. USPC Trademarks
- B. Name and Trademark Use
- C. Logo and Information and Use
- D. Colors
- E. Pony Club Pins