



THE UNITED STATES PONY CLUBS, INC. PRESS RELEASE

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Pony Club Schedule of Activities During the 2017 Rolex Three-Day Event

April 26, 2017 (Lexington, KY) - The United States Pony Clubs, Inc. is pleased to host a variety of events at the Rolex Three-Day Event in Lexington, Kentucky April 27-30, 2017. Come join Pony Club in the fun and excitement of Rolex!

Thursday, April 27th

9 a.m. – 5 p.m.

Pony Club Booth Located in Sponsor Village

- **ShopPonyClub** for logowear and gifts
- Sign our **Pin Pledge Banner** and receive a Pony Club Proud pin.
- Create your own **Fan Sign** to cheer on your favorite competitor!
- Watch the live competition feed in the Pony Club Booth
- Sign-up for free E-Membership
- Sign-up for daily drawings
- Sign-up for exclusive Pony Club Alumni Meet and Greet with Rolex riders and officials. (*Open only to current USPC members D-3 H-M or above, age 12-20; names will be drawn at 5pm.*)

9 a.m. – noon

Dressage Tests Begin Rolex Stadium

11:00 a.m.

Flair© Equine Nasal Strips Demonstration at Pony Club Booth

12:45 p.m.

Keeneland Pony Club Quadrille Walnut Ring

1:30 p.m. – 4 p.m.

Dressage Tests Resume Rolex Stadium

Friday, April 28th

9 a.m. – 5 p.m. **Pony Club Booth** Located in Sponsor Village

- **ShopPonyClub** for logowear and gifts
- Sign our **Pin Pledge Banner** and receive a Pony Club Proud pin.
- Create your own **Fan Sign** to cheer on your favorite competitor!
- Watch the live competition feed in the Pony Club Booth
- Sign-up for free E-Membership
- Sign-up for daily drawings.

9 a.m. – noon

Dressage Tests Resume Rolex Stadium

10:15 a.m.

Keeneland Pony Club Quadrille Walnut Ring

11:00 a.m.

Flair© Equine Nasal Strip Demonstration at Pony Club Booth

- 12:30 p.m. **Celebrity Games Challenge Round** Walnut Ring
Competing Celebrities:
- Madeline Backus
 - Meghan O'Donoghue
 - Colleen Rutledge
 - Allie Sacksen
- 1:00 p.m. **Prince Philip Cup Games – Round 1** Walnut Ring
The Four Teams competing this year:
- CAROLINA/MIDSOUTH/SOUTH - DEMOLITION
 - MIDSOUTH REGION – TURN N BURN
 - MIDWEST REGION – IT'S A GAMES THING
 - SUNSHINE REGION - BUTTERFINGERS
- 1:30 p.m. – 4 p.m. **Dressage Tests Resume** Rolex Stadium
End of Competition **USPC Media Internship – Press Conference** (Essay contest winners only – closed to public)

Saturday, April 29th

- 8:30 a.m. – 10 a.m. **Prince Philip Cup Games – Round 2, followed by awards** Rolex Stadium
9 a.m. – 5 p.m. **Pony Club Booth** Located in Sponsor Village
- **ShopPonyClub** for logowear and gifts
 - Sign our **Pin Pledge Banner** and receive a Pony Club Proud pin.
 - Create your own **Fan Sign** to cheer on your favorite competitor!
 - Watch the live competition feed in the Pony Club Booth
 - Sign-up for free E-Membership
 - Sign-up for daily drawings
- 10 a.m. – 4 p.m. **Cross-Country Test** (Horses will start every four minutes. There will not be 1 ½ hour lunch break.)
After Cross Country **Andrea Davidson book signing *Brinelda and the Blue Pony*** at Pony Club Booth
End of Competition **USPC Media Internship – Press Conference** (Essay contest winners only – closed to public)

Sunday, April 30th

- 8:45 a.m. ** **Stadium Course Walk** Meet at the Rolex Stadium, where Pony Club graduate and course designer Richard Jeffery and Marc Donovan will lead this tour. Current Pony Club members only, late arrivals will not be accepted.
8:30 a.m. – 4 p.m. **Pony Club Booth** Located in Sponsor Village
- **ShopPonyClub** for logowear and gifts
 - Sign our **Pin Pledge Banner** and receive a Pony Club Proud pin.
 - Create your own **Fan Sign** to cheer on your favorite competitor!
 - Watch the live stadium jumping competition feed in the Pony Club Booth
 - Sign-up for free E-Membership
 - Sign-up for daily drawing.

11:30 a.m.	<i>Presentation of USPC Prince Philip Cup Teams</i> Rolex Stadium
Noon	<i>Opening Ceremony - Keeneland Pony Club Flag Presentation.</i> Rolex Stadium.
1 p.m.	<i>Show Jumping Begins</i> Rolex Stadium
3 p.m.	<i>Presentation of the Awards</i> Rolex Stadium

** Tentative - Times to be confirmed at the Pony Club booth in Sponsor Village.

About Pony Club - The United States Pony Clubs, Inc. (Pony Club) was founded in 1954 as a nonprofit national youth organization to teach riding and horsemanship through a formal educational program. There are approximately 9,000 Pony Club members in over 600 clubs and riding centers throughout the country. Many of the nation's top equestrians, including several of our Olympic team members, business professionals, government leaders and career military officers, have roots in Pony Club. Youth members range in age from as young as 4 through age 25. Pony Club offers educational opportunities to a growing number of adults through Horsemasters membership. Ponyclub.org