

Pony Club

Where it all begins

THE UNITED STATES PONY CLUBS, INC. PRESS RELEASE

FOR IMMEDIATE RELEASE – PHOTOS AVAILABLE UPON REQUEST

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Pony Club Schedule of Activities During the 2018 Land Rover Kentucky Three-Day Event

April 25, 2018 (Lexington, KY) - The United States Pony Clubs, Inc. is pleased to host a variety of events at the Land Rover Kentucky Three-Day Event at the Kentucky Horse Park April 26-29, 2018. Come join Pony Club in the fun and excitement of the Event.

Thursday, April 26th

- 9:00 a.m. – 5:00 p.m. **Pony Club Booth** Located in Sponsor Village
- **ShopPonyClub** for logowear and gifts
 - Sign our **Pin Pledge Banner** and receive a Pony Club Proud pin.
 - Create your own **Fan Sign** to cheer on your favorite competitor!
 - Watch the live competition feed in the Pony Club Booth
 - Sign-up for free E-Membership
 - Sign-up for exclusive Pony Club Meet and Greet with Three-Day Event riders and officials. (*Open only to current USPC members D-3 HM or above, age 12-20; names will be drawn by 5pm.*)
- 8:30 a.m. – noon **Dressage Tests Begin** Rolex Stadium
- 12:45 p.m. **Keeneland Pony Club Quadrille** Walnut Ring
- 1:30 p.m. **Pas de Deux** Walnut Ring
- 1:30 p.m. – 3:40 p.m. **Dressage Tests Resume** Rolex Stadium

Friday, April 27th

- 9:00 a.m. – 5:00 p.m. **Pony Club Booth** Located in Sponsor Village
- **ShopPonyClub** for logowear and gifts
 - Sign our **Pin Pledge Banner** and receive a Pony Club Proud pin.
 - Create your own **Fan Sign** to cheer on your favorite competitor!
 - Watch the live competition feed in the Pony Club Booth
 - Sign-up for free E-Membership
 - Sign-up for daily drawings
- 8:30 a.m. – noon **Dressage Tests Resume** Rolex Stadium
- 9:45 a.m. **Keeneland Pony Club Quadrille** Walnut Ring
- 10:00 a.m. **Pas de Deux** Walnut Ring
- 10:30 a.m. **Shapley's grooming demo & autograph signing with Emma Ford** Pony Club Booth
- 12:30 p.m. **Celebrity Games Challenge Round** Walnut Ring
- Competing Celebrities:
- Ellen Doughty-Hume
 - Clark Montgomery

- Elinor MacPhail O'Neal
 - Andrea Baxter
- 1:00 p.m. **Prince Philip Cup Games – Round 1** Walnut Ring
The Four Teams competing this year:
- MIDSOUTH REGION – PICKLES
 - SUNSHINE REGION – BUTTERFINGERS
 - SUNSHINE REGION – YELLOW JACKETS
 - EASTERN PENNSYLVANIA/OLD DOMINION/TRI-STATE REGIONS – SWITCH BLADE
- 1:30 p.m. – 4:30 p.m. **Dressage Tests Resume** Rolex Stadium
End of Competition **USPC Media Internship – Press Conference** (Essay contest winners only – closed to public).
- 6:00 p.m. **Kentucky Invitational CSI3* Welcome Speed Cup 1.45m** Rolex Stadium

Saturday, April 28th

- 8:30 a.m. – 10:00 a.m. **Prince Philip Cup Games – Round 2** Walnut Ring
- 8:30 a.m. – 5:00 p.m. **Pony Club Booth** Located in Sponsor Village
- **ShopPonyClub** for logowear and gifts
 - Sign our **Pin Pledge Banner** and receive a Pony Club Proud pin.
 - Create your own **Fan Sign** to cheer on your favorite competitor!
 - Watch the live competition feed in the Pony Club Booth.
 - Sign-up for free E-Membership
 - Sign-up for daily drawings
- 9:00 a.m. – 3:00 p.m. **USPC/USEA Hospitality Tent** Infield of the Cross Country Course
- 10:00 a.m. - 4:00 p.m. **Cross-Country Test** (Horses start every four minutes)
- 11:00 a.m. **Pas de Deux** Walnut Ring
- 12:45 p.m. **CSI3* Grand Prix Course Walk** Meet at the Rolex Stadium, where Course Designer Guilherme Jorge will lead this tour. Current Pony Club members only, late arrivals will not be accepted. Wear USPC Pin.
- 4:30 p.m. **Kentucky Invitational CSI3* Grand Prix** Rolex Stadium
- End of Competition **Safety Concepts for Every Ride: Simulations for Reducing Cross Country Rotational Falls with Dr. Suzanne Smith** USPC/USEA Hospitality Tent
- End of Competition **USPC Media Internship – Press Conference** (Essay contest winners only – closed to public)

Sunday, April 29th

- 8:45 a.m. ** **Stadium Course Walk** Meet at the Rolex Stadium, where Pony Club graduate and Course Designer Richard Jeffery will lead this tour. Current Pony Club members only, late arrivals will not be accepted. Wear USPC Pin.
- 8:30 a.m. – 4:00 p.m. **Pony Club Booth** Located in Sponsor Village
- **ShopPonyClub** for logowear and gifts
 - Sign our **Pin Pledge Banner** and receive a Pony Club Proud pin.
 - Create your own **Fan Sign** to cheer on your favorite competitor!
 - Watch the live stadium jumping competition feed in the Pony Club Booth
 - Sign-up for free E-Membership
 - Sign-up for daily drawing.
- 11:30 a.m. **Presentation of USPC Prince Philip Cup Teams** Rolex Stadium
- Noon **Opening Ceremony - Keeneland Pony Club Flag Presentation** Rolex Stadium.
- 1:00 p.m. **Show Jumping Begins** Rolex Stadium
- 3:00 p.m. **Presentation of the Awards** Rolex Stadium

** Tentative - Times to be confirmed at the Pony Club booth in Sponsor Village.