



2021 USPC National Youth  
Congress and  
Academy of Achievement

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January 27<sup>th</sup> – 31<sup>st</sup>

St. Louis, MO

National Youth Congress and Academy of Achievement

Title Sponsor - \$20,000

- Program naming opportunity
- Sponsor logo button on the front page of the USPC website and on the NYC/AofA pages for one year
- Name recognition on all program materials, signage and presentations
- Opportunity to address the Academy and Congress in person or teleconference
- Complimentary booth in the Convention trade fair
- 6 tickets to the Friday Evening Honors Reception
- 2 tickets each day to join the Congress for lunch
- Packet inserts for all program participants
- Follow-up recognition in Pony Club News
- Additional benefits negotiable

Honors Reception Sponsor - \$5,000

- Named sponsor of the Friday evening Honors Reception
- 4 tickets to the event
- Opportunity to speak at event
- Complimentary booth in the Convention trade fair
- Name recognition on all materials, signage and presentations

Hospitality Sponsor - \$5,000

- Named sponsor of breakfast and lunch each day for all participants
- 2 spots for lunch each day with the NYC and Academy participants
- Opportunity to speak to participants
- Complimentary booth in the Convention trade fair
- Name recognition on all materials, signage and presentations

### Program Partner - \$3,000

- Sponsor logo button on the NYC/AofA pages for one year
- Recognition on all program materials, signage and presentations
- Opportunity to address the Academy and Congress in person or teleconference
- Opportunity to join the Congress for lunch and at the Friday Evening Honors Reception
- Promotional materials provided to all program participants
- Follow-up recognition in Pony Club News
- Other benefits negotiable

### Leadership Outing - \$2,500

A planned evening out of the hotel for the entire National Youth Congress and Academy of Achievement enables all participants a chance to get better acquainted in a more relaxed atmosphere and to experience the local culture. Some past outings have included a Bowling and Pizza Party, dinner trips to local museums, a private tour at Marine World, ice skating, Pike Place Market in Seattle and many other fun adventures. The 2021 Leadership Outing is yet to be determined, but promises to be full of fun for all, and a great adventure through the city of St. Louis. This outing takes place on Thursday evening.

### Recognition Sponsor - \$500

- Opportunity to provide all recognition awards to be handed out at the Saturday Honors Luncheon
- Or named sponsor of the recognition awards
- 2 tickets to the Saturday Honors Luncheon

### Academy Sponsor - \$350

- Your contribution would be listed in all materials as an Academy Sponsor and help support the overall success of the program.
- Sponsor would receive 2 complimentary tickets to the Friday evening Honors Reception.

A contribution of any amount is greatly appreciated and will contribute to the overall success of this wonderful Pony Club leadership and Alumni Recognition Program.



Yes, I would like to support the 2021 USPC National Youth Congress and Academy of Achievement at the following level:

- \_\_\_\_\_ Title Sponsor at \$20,000
- \_\_\_\_\_ Honors Reception Sponsor on Friday at \$5,000
- \_\_\_\_\_ Hospitality Sponsor at \$5,000
- \_\_\_\_\_ Program Partner at \$3,000
- \_\_\_\_\_ Leadership Outing on Thursday evening at \$2,500
- \_\_\_\_\_ Recognition Sponsor at \$500
- \_\_\_\_\_ Academy Sponsor at \$350
- \_\_\_\_\_ I wish to make a donation in the amount of \$\_\_\_\_\_

Name as you would like it listed for donor acknowledgement and table signage:

\_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



Your support at any amount is greatly appreciated and will contribute to the success of the program.

Visit our web site [www.ponyclub.org](http://www.ponyclub.org) or contact the Development Office at [development@ponyclub.org](mailto:development@ponyclub.org) for more information.

Please return form along with payment to: The United States Pony Clubs, Inc. 4041 Iron Works Parkway, Lexington, KY 40511 or make a donation online at [www.ponyclub.org](http://www.ponyclub.org)