

2023 USPC CHAMPIONSHIPS

SPONSORSHIP OPPORTUNITIES



About Championships

USPC Championships competition includes eight disciplines and runs over several days, along with a trade fair and other activities.

Championship disciplines include:

- Dressage
- Western Dressage
- Eventing
- Mounted Games
- Polocrosse
- Quiz
- Show Jumping
- Tetrathlon

Championships East July 26-30, 2023

Tryon International Equestrian Center, Mill Spring, NC

As a sponsor, you will be reaching a targeted audience of more than 500 competitors, 10 years of age and above plus coaches and chaperones in eight different disciplines. More than 150 dedicated volunteers support this event, along with family members and local equine enthusiasts.

All sponsorships, financial support and product donations go toward making these events special for all participants.

By partnering with Pony Club, you are helping to grow the next generation of riders and the future of equestrian sports!

**Learn more at
ponyclub.org**

Contact  development@ponyclub.org
 (859) 254-7669

2023 USPC CHAMPIONSHIPS



TITLE SPONSOR \$7,500
PRESENTING SPONSOR \$5,500



All sponsors receive recognition on the Championships website, in the official program, through announcements and signage at the competition, and follow-up recognition in *Discover USPC* magazine.

Sponsor will receive:

- Recognition as the Title or Presenting Sponsor of USPC Championships.
- Sponsor logo and link will appear on the home page of the USPC website and the Championships website.
- Promotions through social media.
- Sponsor promotional materials made available in competitor packets.
- Complimentary exhibit space in the Trade Fair
- Banner and signage recognition as allowed by facilities, and daily sponsor announcements.
- Lunch and refreshments provided daily for sponsor representatives at both locations.
- Complimentary tickets to the Competitors' Party.
- Follow-up recognition in *Discover USPC* magazine, which goes out to the entire Pony Club membership.
- Recognition in the twice-monthly E-News publication which goes out to members, volunteers and alumni (circulation: 30,000+)
- Additional benefits are available and negotiable.



2023 USPC CHAMPIONSHIPS

EAST

Special Sponsorship Opportunities

Upper-Level Showcase Sponsor - \$2,500

Competitors who have earned a national certification will be exhibiting their talents in a special evening presentation that is truly a highlight of the event. USPC's finest will demonstrate Dressage, Eventing, Mounted Games, Polocrosse, Show Jumping, Tetrathlon and Western Dressage.

- Name recognition as the Showcase Sponsor.
- Announcements during performance
- Swag bags or giveaways for participants (20 – 40)

Award Ceremony Sponsor - \$1,500

All award ceremonies will take place in one designated area at specified times for each discipline.

- Signage and announcements at all award ceremonies including signage in the official Photo Op Stop.
- Participation in award ceremonies, and photo opportunities with winning teams.

Discipline Sponsor - \$850

Recognition at the discipline site as allowed by facilities, and in the Discipline Awards Ceremony.

- Promotional materials made available to Discipline Championship participants.

Championship Packet Sponsor - \$500

Promotional materials (provided by sponsor) will be inserted into all competitor, coach and chaperone packets.

Jog Strip Sponsor - \$1,000

Signage at one of the two Jog Strip locations which will be used by multiple disciplines.

Map Sponsor - \$1,500

Logo recognition on facility map signage and handouts.

Award Product Sponsor

Award Sponsors may choose a discipline, or provide product for all disciplines through a contribution of product. All awards are team-based and number of winning team members varies by discipline. For details about donating awards, please contact USPC at development@ponyclub.org

All sponsors receive recognition on the Championships event website, in the official program and on-site announcements, and follow-up recognition in Discover USPC magazine.

Recognition may also include social media, press releases and event coverage.

Contact

✉ development@ponyclub.org
☎ (859) 254-7669

Additional sponsorship opportunities and benefits as well as custom packages to fit your needs are available. Sponsorships for one location only can also be arranged.



2023 USPC Championships East
July 26-30, 2023

Tryon International Equestrian Center
Mill Spring, NC

USPC Championships East

I want to support the 2023 USPC Championships at the following level:

- _____ Title Sponsor for Championships East at \$7,500 (1 spot available)
- _____ Presenting Sponsor for Championships East at \$5,500 (2 spots available)
- _____ Upper-Level Showcase Sponsor at \$2,500
- _____ Award Ceremony Sponsor at \$1,500
- _____ Discipline Sponsor at \$850 per discipline – Indicate the discipline you wish to sponsor

- _____ Championship Packet Sponsor at \$500
- _____ Map Sponsor at \$1,500
- _____ Jog Strip Sponsor at \$1,000
- _____ Award Product Sponsor – please contact me for numbers and details
- _____ Other Contribution – please indicate amount \$ _____

Company/Organization/Individual Name (as you would like it listed for official acknowledgement)

Contact Name _____

Address _____

City/State/Zip _____ Telephone _____

Email _____ Website _____

Social Media Tags _____



Please return this form to:
United States Pony Clubs, Inc.
4041 Iron Works Parkway
Lexington, KY 40511
Or email to: development@ponyclub.org