

**UNITED STATES PONY CLUBS
POLICY STATEMENT**

SUBJECT: STRATEGIC PLANNING POLICY

POLICY NO: 0600

EFFECTIVE DATE: 11/07/2010

I. PHILOSOPHY:

In order to plan for the future success of the United States Pony Clubs, Inc., the Board of Governors establishes a Strategic Planning Policy.

II. POLICY STATEMENT:

The Policy of the Board of Governors is that the USPC Board of Governors charges the Strategic Planning Committee with establishing and institutionalizing the USPC Strategic Planning Process (SPP) and developing the USPC Strategic Plan.

III. AMPLIFYING INSTRUCTIONS AND GUIDELINES:

- A. **General:** USPC defines Strategic Planning as: Planning for the future success of USPC by establishing the long range vision for USPC and articulating issues, goals, objectives, and stratagems designed to achieve the vision.
- B. **USPC SPC Mission:** The USPC Strategic Planning Committee (SPC) develops near term (2-3 years out) and long term (4-6 years out) strategic plans designed to achieve the USPC long range vision updated every two years in order to position USPC for success in the future. The USPC SPC establishes and institutionalizes a strategic planning process (SPP) for USPC.
- C. **Planning Timelines:** The strategic planning horizon for the USPC SPC is the five years beyond the budget execution year. The near term strategic plan is for the two proposed budget years and the long term strategic plan is for the three years following the proposed budget years. The USPC Strategic Plan is updated annually with the short term and long term plans developed and updated on alternate years.
- D. **USPC Strategic Planning Process:** The USPC SPC will focus on the organization's mission, core values, and long term vision. It will establish goals to work toward the vision, strategies to achieve the goals, and establish USPC Committee actions, milestones, and decision points required to achieve that vision. The SPC will examine issues facing the organization, and develop strategies to address those issues. The


SPC Liaison Officers (LNOs) and Committee Points of Contact (POCs) will coordinate the short and long term strategic plans with all of the USPC standing Committees. These USPC Committees will develop action plans (who, what, where, when and why) designed to achieve the vision while adhering to the USPC mission and core values.

- E. **Reporting Procedure:** The SPC reports the status of the strategic plan to the Board at the Board Spring meeting and the USPC Annual Meeting. The SPC presents the near and long term strategic plans (on alternate years) to the Board for approval at the fall meeting.

IV. **DELEGATION OF AUTHORITY:**

The President shall have oversight of this policy.

V. **ENACTMENT:**

Established:  Date: 11/07/2010
Board President