



**THE UNITED STATES PONY CLUBS, INC. PRESS RELEASE
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The United States Pony Clubs Kicks-off "25 Days to 25K Challenge Campaign"

November 2, 2018 (Lexington, KY) – The United States Pony Clubs, Inc. officially kicked off their **25 Days to 25K Challenge Campaign** today, thanks to a generous gift from the Bates Family Foundation. The Campaign will run November 2nd – 26th. All gifts to the USPC Annual Fund during this time will count towards the Challenge Goal of \$25,000.

The USPC Annual Fund supports, in part, many of the various opportunities Pony Club provides its members. These range from instructional and educational materials, competitions such as Championships and Festival, college scholarships for members, leadership training, Equine Symposium and Convention and educational outreach to name a few. “We are very grateful for the support from the Bates Family Foundation with this generous Challenge gift. They believe in the mission of Pony Club, and understand the skills, knowledge and empowerment that Pony Club provides for our members, in addition to creating accomplished equestrians. As an equine educational organization, our main focus is horsemanship, but through our programs USPC provides the opportunities for members to learn teamwork, sportsmanship, leadership, confidence and so much more. Our generous donors help us make this happen and we can’t thank all of them, and the Bates Family Foundation, enough,” said Executive Director, Teresa Woods.

Annual Fund Campaign gifts can be made online at [25 Days to 25K](#), by contacting development@ponyclub.org or by mail at USPC, 4041 Iron Works Parkway, Lexington, KY 40511.

About Pony Club - The United States Pony Clubs, Inc. (Pony Club) was founded in 1954 as a nonprofit national youth organization to teach riding and horsemanship through a formal educational program. There are approximately 9,000 Pony Club members in over 600 clubs and riding centers throughout the country. Many of the nation’s top equestrians, including several of our Olympic team members, business professionals, government leaders and career military officers, have roots in Pony Club. Youth members range in age from as young as 4 through age 25. Pony Club also offers educational opportunities to a growing number of adults through Horsemasters membership.