



## THE UNITED STATES PONY CLUBS, INC. PRESS RELEASE

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### Pony Club Welcomes Kerrits as Official Apparel Sponsor

**February 19, 2020 (Lexington, KY)** – The United States Pony Clubs, Inc., is pleased to welcome Kerrits as the Official Apparel Sponsor of Pony Club.

“At Kerrits, we are truly invested in supporting the future of equestrian sport in this country,” said Melissa Hubbard, CEO, Kerrits Performance Equestrian Apparel. “Horsemanship and education are crucial components of that future. Thanks to the work done by Pony Club, we are developing future leaders of our sport who embody those essential components of horsemanship and stewardship. We are thrilled to help support those efforts with our partnership.”

“As a nonprofit organization, Pony Club appreciates the support of generous companies like Kerrits to provide educational programs and activities for all Pony Club members,” said USPC Executive Director Teresa Woods. “Kerrits is known for their forward-thinking approach in the horse industry, and we appreciate their commitment to the future of equestrian sport. Kerrits’ inclusive line for riders at every stage and level is also a great fit for our organization.”

Kerrits joins USPC’s current stable of corporate sponsors, including The Horse media group, Shapley’s Grooming Products, Star Stable, Triple Crown Nutrition and Wintec.

**[About Kerrits Performance Equestrian Apparel](#)** – Sprouted in 1986, Kerrits thrives on creating innovative, functional and stylish equestrian apparel uniquely designed for women and girls who ride and love horses. Try their durable, colorful and budget-friendly schooling and show clothes at a local tack shop or view their selection online at [Kerrits.com](http://Kerrits.com).

**[About Pony Club](#)** - The United States Pony Clubs, Inc. (Pony Club). There are more than 10,000 Pony Club members in the US, with over 500 clubs and riding centers nationwide. USPC is proud to provide education to equestrians of all ages (including adults); incorporate more than nine English and Western riding disciplines into instruction and competition opportunities; and to be instrumental in curriculum development for schools and universities across the United States. Many of the nation’s top equestrians, including Olympic team members, as well as successful professionals, government leaders and military officers, have roots in Pony Club.