



THE UNITED STATES PONY CLUBS, INC. PRESS RELEASE
FOR IMMEDIATE RELEASE – PHOTOS AVAILABLE UPON REQUEST

Press Contact: Shelley Mann, marketing@ponyclub.org

Pony Club: www.ponyclub.org, 859-254-7669

Pony Club Offers Discounted Membership Opportunities

May 27, 2020 (Lexington, KY) – The United States Pony Clubs, Inc., is pleased to announce discounted opportunities on membership for new and returning members, in response to the disruption caused by the global pandemic. Relief discounts for the remainder of 2020 and for 2021 will be available starting June 1.

“As our clubs, centers and regions begin to resume planning for upcoming activities, USPC wants to make being part of Pony Club an easier choice for new and returning members,” said Karol Wilson, USPC Director of Member Services and Regional Administration. “This is a challenging time, and everyone has been affected by it in different ways. Pony Club wanted to do something to support our current and future members in continuing their horsemanship journey with us. We hope these relief discounts will be helpful to families.”

Pony Club strives to make riding and horsemanship education accessible to as many people as possible. Since 1954, more than 150,000 equestrians have gotten their start with Pony Club.

Discount options are available for new or returning members, including up to \$60 off the regular rates for national dues on 2020 membership, as well as up to three free months of membership with prorated 2021 dues. To join or locate a Pony Club or Riding Center near you, visit our [website](http://www.ponyclub.org).

About Pony Club – The United States Pony Clubs, Inc. (Pony Club) is a 501(c)(3) nonprofit organization founded in 1954. Pony Club is the largest equine education organization in the world, with more than 10,000 members in the US, and over 500 clubs and riding centers nationwide. USPC is proud to provide education to youth and equestrians of all ages, with instruction and competitive opportunities in more than nine English and Western riding disciplines. Pony Club’s educational standards continue to be instrumental in curriculum development for schools, universities, equestrian professionals and organizations across the United States. Many of the nation’s top equestrians, including Olympic team members, as well as successful business professionals and government leaders, have roots in Pony Club.

###