



## THE UNITED STATES PONY CLUBS, INC. PRESS RELEASE

Press Contact: Shelley Mann, [Shelley@PonyClub.org](mailto:Shelley@PonyClub.org)

Pony Club: [www.ponyclub.org](http://www.ponyclub.org), 859-254-7669

### USPC Welcomes Star Stable



**Lexington, KY, May 30, 2019** - The United States Pony Clubs is pleased to announce new Corporate Partner: [Star Stable Online](http://StarStableOnline.com), the number-one ranked and fastest growing online horse adventure game in the world. Currently, Star Stable is played in more than 180 countries with nearly 15 million registered users worldwide. Star Stable allows players to dive into the joys of horse-riding, education, and adventure in 3D.

Players can design their own characters and horses, compete in races and championships, and join riding clubs, all while interacting with users from around the world. Players discover Star Stable because they love horses, and then learn cooperation, problem-solving and self-expression.

“Star Stable is proud to partner with Pony Club and sponsor the 2019 USPC Championships East to celebrate equine stewardship, friendship and adventure both in our game and within girl communities everywhere,” said Taina Malén, Star Stable Chief New Business Officer and Chief Operating Officer. “Star Stable players are young women who are passionate about horses, adventures and meeting friends, which aligns perfectly with the tenants of Pony Club to promote sportsmanship, stewardship and fun.”

Be sure to stop in and meet the Star Stable team during USPC Championships, July 24-28 at the Tryon International Equestrian Center.

**About Pony Club** - The United States Pony Clubs, Inc. (Pony Club) was founded in 1954 as a nonprofit national youth organization to teach riding and horsemanship through a formal educational program. There are approximately 9,000 Pony Club members in over 600 clubs and riding centers throughout the country. Many of the nation’s top equestrians, including several of our Olympic team members, business professionals, government leaders and career military officers, have roots in Pony Club. Members range in age as Pony Club now offers educational opportunities to a growing number of adults. [www.ponyclub.org](http://www.ponyclub.org)