



THE UNITED STATES PONY CLUBS, INC. PRESS RELEASE

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Pony Club Announces Partnership Opportunities

December 20, 2022 (Lexington, KY) — The United States Pony Clubs, Inc. (USPC or Pony Club) invites the horse industry and equestrian community to partner with Pony Club in the coming year. Pony Club is the largest equine educational organization teaching horse care, safe horsemanship, and riding in both English and western disciplines. Members of all ages and mounts of all sizes are included in Pony Club, and the skills learned in Pony Club—leadership, sportsmanship, confidence, responsibility, and a sense of community—last a lifetime.

“As a nonprofit organization, your support helps Pony Club continue to create more knowledgeable horse owners and grows the future of equestrian sport. Our members value education as they progress through the levels of Pony Club’s program, and we invite you to be part of that journey,” says Marian Wahlgren, USPC Director of Development.

Advertise with Pony Club

We offer a variety of ways to reach the Pony Club community with advertising through our membership magazine, *Discover USPC*, plus new opportunities through the [Pony Club Blog](#) and the [Pony Club Podcast](#). Through Pony Club, you can reach an equine savvy audience with a broad age range, including Pony Club’s youth and adult members and their families, plus equine professionals, alumni, and a vast network of volunteers, all with buying power and interest in horse-related products.

Learn more at www.ponyclub.org/News/Magazine or email advertising@ponyclub.org.

Save the Date for Pony Club Events

Pony Club offers sponsorships for every budget, plus trade fair opportunities each year at our national events, including the USPC Convention in January and two USPC Championships in the summer. The USPC Festival is held every three years at the Kentucky Horse Park and combines championships competition in eight disciplines with educational clinics for an unforgettable experience. *Make plans to join us for Pony Club’s premier event, as we celebrate USPC’s 70th Anniversary in 2024.*

USPC Convention:

Thank you to the sponsors and vendors joining us January 18–22, 2023, in St. Louis, Mo.
Save the date: January 24–28, 2024, Reno, Nev.

2023 USPC Championships:

USPC Championships Central: June 5–11, National Equestrian Center, Lake St. Louis, Mo.

USPC Championships East: July 26–30, Tryon International Equestrian Center, Mill Spring, N.C.

USPC Festival: Coming in 2024

July 15–22, 2024, Kentucky Horse Park, Lexington, Ky.

Corporate Sponsorship

For companies interested in supporting Pony Club, USPC will design a custom sponsorship, including a mix of advertising and event opportunities, plus sponsor recognition online. Request information on becoming a Pony Club sponsor by completing the [Sponsor Interest Form](#) or email development@ponyclub.org.

More information about Pony Club and our partnership opportunities can be found in our [media kit](#).

About The United States Pony Clubs, Inc. — The United States Pony Clubs, Inc. (USPC or Pony Club) is a 501(c)(3) nonprofit educational organization that builds the foundation of teamwork and sportsmanship through riding, mounted sports, and care of horses and ponies, while developing and enhancing leadership, confidence, responsibility, and a sense of community in its youth and adult members. USPC is proud to offer instruction and competitive opportunities in 11 competitive disciplines through hundreds of clubs and centers across the United States. USPC's educational standards continue to be instrumental in curriculum development for schools, universities, equestrian professionals, and organizations across the United States. Many of the nation's top equestrians, including Olympic team members, as well as successful business professionals and leaders in a variety of fields, have roots in Pony Club. For more information, please visit www.ponyclub.org.